

## Hôtel Mercure Portes de Sologne 200 Allée Des 4 Vents - Parc De Limère, 45160 Ardon

Part of the main programme

Only for local producers

21/07/2021

22/07/2021

## **WEDNESDAY**

## **THURSDAY**

	7:00	
	7:30	
	8:00	
	8:30	
	9:00	
	9:30	Individual meetings with EAVE participants
	10:00	International film sales or the importance of a
	10:30	<b>human dialogue</b> by Hédi Zardi
	11:00	Coffee break & individual meetings with EAVE participants
	11:30	
	12:00	
Streamers & Producers - part. 1 : the bigger picture by Linda Beath and Katrine Schlüter Schierbeck	12:30	Company Development policy and company sustainability by Linda Beath
	13:00	
	13:30	
	14:00	
Lunch	14:30	Lunch
	15:00	Content & Strategy - the producer's role from development to audience by Lise Lense-Møller
Streamers & Producers - part. 2 : producing with/for streamers by Mike Connolly, Petri Kemppinen, Jani Thiltges	15:30	
	16:00	
	16:30	
	17:00	Coffee break
Coffee Break	17:30	Coproduction strategies
Building digital awareness strategies during launch stage by Raquel Cabrera	18:00	by Lise Lense-Møller
	18:30	
	19:00	
Mingling barbecue dinner with EAVE participants	19:30	
	20:00	
	20:30	
	21:00	
	1	
	21:30	
and experts	21:30	
	22:00	