

Ciclic Centre-Val de Loire, a public cultural service dedicated to books and images

William Daigneault/Unsplash

[présentation]



Funding creativity, a strong commitment

The Agency works alongside creators to bring their work to fruition. It encourages the presence of artists, authors and filmmakers in the region through writing residences, an animation film studio, and financial support to get projects off the ground. Its programmes dedicated to the emergence of young talents make Ciclic Centre-Val de Loire a recognised incubator. It contributes to the territorial attractiveness of its region by working towards the establishment and development of creative and sustainable businesses. The Agency also offers international perspectives to professionals through the Val de Loire Cinema Workshop, which provides them with networks of experts and access to co-productions.

New paths to culture

Ciclic Agency strives to provide access to culture for as many people as possible, wherever they come from, and thus contributes to the social cohesion of the area. One of the primary missions of the Agency is to bring works, artists and the public together, in particular by bringing movies to rural areas with the Cinémobile or by offering the discovery of contemporary literature through residences, associated authors... Working closely with cinema operators, Ciclic Centre-Val de Loire contributes to the promotion of more confidential forms of cinema: *Mois du film documentaire* [Documentary Film Month], *Circuit court* programme...



Ciclic Centre-Val de Loire, the regional Agency for books and images, implements a cultural public service arising from collaboration between the Centre-Val de Loire Region and the State. The Agency is chaired by Julie Gayet and managed by Philippe Germain. The Agency offers a wide range of services and actions, from the administration of support funds for the film, audiovisual and book sectors to the consolidation of projects and career paths of professionals and artists through training and residences, as well as image and book educational in-school and out-of-school programmes.

Ciclic Centre-Val de Loire provides access to cinematographic and literary works

for as many people as possible, both residents and citizens, throughout the region, where rural areas are predominant.

The Agency manages and leads a regional programme to collect, store and preserve a remarkable heritage based on the moving image.

All of these actions and services have demonstrated their coherence and relevance, making Ciclic Centre-Val de Loire a unique tool that relies on the long-term support and confidence shown by the public authorities within the board of directors, as well as on the skills and professionalism of its teams based in Château-Renault, Vendôme, Issoudun and Saint Jean de la Ruelle.



Developing appreciation and emotions

The Agency's artistic education activities in images and language offer young people the opportunity to decipher the flow of information arriving from all directions: cinema and literature, press, television, internet, etc. The Agency also coordinates projects in partnership with educational and cultural actors, both in school (*Lycéens et apprentis au cinéma*, *Lycéens, apprentis, livres et auteurs d'aujourd'hui*) and out of school (*Passeurs d'images*, *Des regards des images*). It also offers numerous workshops on artistic practices and digital educational courses with upopi.ciclic.fr

Historical sources with amateur archives

From family films to activist or testimonial movies, Ciclic Centre-Val de Loire collects, digitalizes, indexes and promotes the region's cinematographic and audiovisual heritage. The Agency restores its rightful place and anchors it resolutely in the present, by making these heritage collections available to artists (filmmakers, visual artists, musicians) for contemporary creations. In addition, the Agency shares them with a wider public during sessions in the region or through the memoire.ciclic.fr website, which is free and collaborative.



Ciclic Centre-Val de Loire close to people

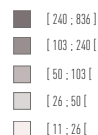
1,220 actions in 23 different areas

The map is ideal for giving an account of the concerns the Agency has for the cultural development of the territory in the distribution of its actions, based on the Regional Plan for the Development, Sustainability and Equality of Territories (SRADDET). Twenty-three population areas compose this territorial scope.

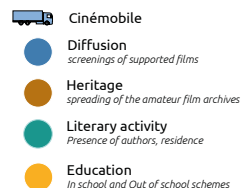
We can find:

- **its educational actions** and artistic education in school (*Lycéens et apprentis au cinéma, Lycéens et apprentis livres et auteurs d'aujourd'hui*) and out of school (*Passeurs d'images, Des Regards des images*), screening and workshops;
- **its cultural spreading actions** (supported films, short film programmes) and the Cinémobile's tour (46 rural municipalities in the region spread over the region out of five *départements*);
- **its actions to disseminate filmed heritage** ;
- **its actions to disseminate literature**.

Population density (h/km2)



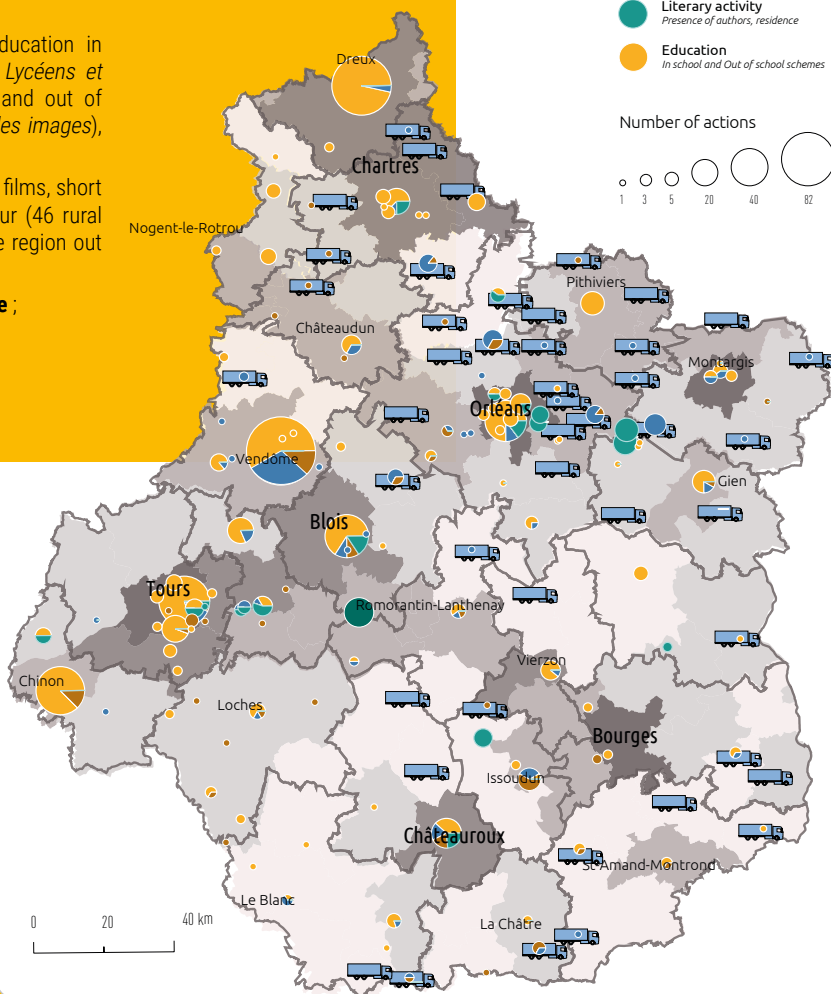
Actions nature



Number of actions



www.ciclic.fr



0 20 40 km

VENDÔME
Ciclic animation

CHÂTEAU-RENAULT
Head office

SAINT JEAN DE LA RUELLE
Cinémobile

ISSOUDUN
Heritage

RÉGION
CENTRE-VAL DE LOIRE

PRÉFET
DE LA RÉGION
CENTRE-VAL DE LOIRE
Direction régionale
des affaires culturelles

Ciclic Centre-Val de Loire is a public institution for cultural cooperation with an administrative character created by the Centre-Val de Loire Region and the State.

key figures 2022

cinémobile

46 municipalities covered
2069 cinema sessions
53,437 tickets



shootings

31 shootings
2 326 working days
for technicians, actors
and extras

residence

23 shootings
1 853 days residences
in Ciclic Animation

residence

213 films hosted
at Ciclic Animation since
the opening in Vendôme

regional sectors

bookshop

15 bookstores and book
outlets supported

edition

24
supported publishers

7 collective training sessions
20 professional meetings

audiovisuel

78
supported production
companies

authors

27
residencies for authors or
associated authors



21 752
children and
adolescents
involved

14 883
students enrolled
in *Lycéens au
cinéma*

45
*Lycéens apprentis,
livres et auteurs
classes*

in-school and out-of-school image education schemes

38
training
sessions

531
interventions

203
artists and
professionals
involved

key figures 2022

upopi.fr

Université populaire des images

1,044,809 pageviews

207,268 users

316,813 sessions

online courses

291,470 introductory

course consultations

In film analysis

vocabulary

memoire.fr

14,080 movies online

1,772 hours



selective aid

film aid fund

384 257 euros

book aid fund

2 144 000 euros

team

46

permanent agents

board of directors

26 board members

budget

8.8

million euros

170 grants granted in 2022

