

Center- Val de Loire Ciclic 2019



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● CENTRE ● VAL DE LOIRE ●

Center-Val de Loire Ciclic, affirming

Created from the cooperation between the Center-Val de Loire region and the French State, the agency pursues a committed policy to promote publishing and audiovisual projects with a supportive, creative and shared cultural ambition throughout the urban and rural territory and among all ages.

Supporting creativity and artistic potential in artists and professionals for the benefit of the region's population, encouraging discovery and learning that foster harmonious living represents the core of Center Val de Loire Ciclic ambitions. The Agency also hopes to act as a mechanism for the territory's economic development, but within a national, European and international perspective.

2018

- 57 712** Cinémobile spectators
- 8 000** people attended winter readings
- 88** promotional screening of Center-Val de Loire Ciclic supported films
- 79** supported films and film projects
- 4 280 000** euros allocated to aid funds
- 34** publishing economy actors supported
- 17 000** participants in *High School Students and Apprentices at the Movies*
- 45** classes participate in *Today's High School Students, Apprentices, Books, and Writers*
- 315** art workshops
- 22 000** archive films in our collections
- 1 400** hours of films available on the Internet
- 12 300** spectators at archive film screening

Supporting artists and their creations

The Agency engages with artists in their creation fulfillment and promotes artists, writers and filmmakers emergence on the territory with writing residencies, a literary creation lab, and a studio dedicated to animation films shootings. Financial support for triggering projects conclusion is also proposed. Through its schemes, dedicated to young talent's emergence, Center-Val de Loire Ciclic is also an incubator that ensures generations renewal with a vision for tomorrow's culture.

Encouraging creative economy

The Agency financially supports the development of production companies, publishers and bookshops installed in Center-Val de Loire region by encouraging meetings, networking and partnerships within these spheres of activity. Ciclic supports this singular economy and fosters a local, national and international cooperation dynamic aiming to contribute to the regional skills recognition and to promote employment and economic benefits on the territory.



g culture for all

Proposing culture to our neighbors

The Agency promotes encounters between creations, creators and the public, notably by bringing cinemas to rural areas thanks to Cinémobile or by proposing contemporary literature discovery sessions (*thousand readings*, residencies and associated authors). In close relation with actors involved in film promotion and exhibition, Ciclic contributes to mainstream confidential films (Mois du film documentaire [Documentary Film Month], Programmes Libres courts [Short Free Programs], Cour(t)s devant [Shorts Ahead]). The digital distribution completes the offer to audiences usually distanced from culture (ciel.ciclic.fr and memoire.ciclic.fr).

Decrypting images and words

Ciclic's artistic educational activities on images and writing prepare young people to decrypt the information flow from all backgrounds (cinema, literature, press, television, Internet...). The Agency also coordinates activities in partnership with educational and cultural actors, during school time (*Lycéens et apprentis au cinéma [High School Students and Apprentices at the Movies]*, *Lycéens, apprentis, livres et auteurs d'aujourd'hui [Today's High School Students, Apprentices, Books, and Writers]*) and outside school time *Passeurs d'images [Image Smugglers]*, *Des regards, des images [Sights and Images]*. Ciclic also offers many art workshops and digital educational pathways (upopi.ciclic.fr).

Sharing the territory's filmed memories

From family to activist films and testimonials, Center-Val de Loire Ciclic collects, digitizes, indexes and promotes the regional film and audiovisual heritage. The Agency gives them their rightful place and anchors them resolutely into the present. Ciclic also ensures their public screening during sessions on the territory or on the Web (memoire.ciclic.fr), free of charge and in a collaborative attitude. The Agency also contributes to creations and shows with a new vision of the past by making these audiovisual archives available to artists (filmmakers, visual artists, musicians).



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ISSOUDUN

Patrimoine

rue du Bât le Tan 36100



SAINT-JEAN-DE-LA RUELLE

Cinémobile

17 rue de la Batardière 45140



VENDÔME

Ciclic Animation

Quartier Rochambeau

3 allée de Yorktown 41100

2018 Center-Val de Loire Ciclic's Public Actions

The Center-Val de Loire territory is divided into 80 public inter-municipality cooperation establishments: seven urban communities, 71 communities of municipalities and two metropolitan areas. The mapping is ideal to reflect the care taken by the Agency to spread its cultural development actions towards the public.

