

# 2016 File

October 2015 Version

## Request for selective support

In this document, you will find information concerning Ciclic selective support for animated short films:

- regulations about selective support for animated short film production,
- the list of documents to be enclosed.

This file can be downloaded at: [www.ciclic.fr](http://www.ciclic.fr).

*Ciclic – Agence régionale du Centre-Val de Loire pour le livre, l'image et la culture numérique.*

Ciclic is a public institution for cultural cooperation created by the Centre-Val de Loire Region and the French government.

24 rue Renan, CS 70031, 37 110 CHATEAU-RENAULT

Tel: +33 (0)2 47 56 08 08 – Fax: + 33 (0)2 47 56 07 77

# INTRODUCTION

In accordance with paragraph 3.2, article 3 of the statutes of the *Agence Régionale du Centre pour le livre, l'image et la culture numérique*, the Centre-Val de Loire Region entrusted Ciclic with the implementation of its support policy for creation, cinematographic and audiovisual production.

In performing its duties, Ciclic provides aids supplied by the Regional Council, under the conditions, within the limits and according to the control modalities set by the Council.

In this context, Ciclic uses technical and artistic expertise as well as administrative and financial management to assess the projects submitted within the framework of creation support.

## **Presentation of the functioning modalities of Ciclic-Centre-Val de Loire Region support fund**

The support fund for creation and production set up by Ciclic on behalf of the Centre-Val de Loire Region consists in selective aids allocated to digital, audiovisual and cinematographic works based upon cultural and artistic criteria.

In order to carry out the tasks assigned by the Centre-Val de Loire Region and the French government concerning creation and production support, Ciclic chose to rely on the expertise of selective committees composed of experts in cinema and audiovisual media. This meets the technical and artistic requirements and addresses the wish to involve professionals in the aid granting process.

These selective committees base their evaluations both on the artistic and cultural dimension and on the funding conditions of the projects. They also assess the involvement on the regional territory, the distribution and exposure opportunities as well as economic benefits.

### **What are the aims of Ciclic actions?**

By means of this policy, Ciclic's objective is to develop, preserve and reinforce audiovisual and cinematographic creations at the regional, national and European level.

The objective is also to support the development of ambitious and high quality projects, whether for regional or international distribution, for cinema, audiovisual media or "new" screens (internet, smartphones, digital tablets, etc.)

Special attention will be paid to projects submitted by professionals who are involved in the regional territory or in favour of its development and organisation.

### **What are the types of support?**

Support can be provided at several stages:

- writing
- development
- preparation
- production
- distribution and promotion

Support addresses as a matter of priority projects intended for:

- cinema release: short films (59 minutes or less) and feature films (60 minutes or more),
- television release: documentaries (series or special episode), fiction (series or special episode), cultural shows,
- "new" screen release, transmedia/crossmedia productions for the Internet, digital tablets, smartphones, etc.

Corporate videos, commissioned films, commercials and throwaway programmes (television shows, television news, game shows, weather broadcast, sports and *some* magazines) are excluded. Contents that advocate or glorify violence, incite discrimination or racial hatred, and pornographic contents are also excluded.

### **Who can apply?**

In accordance with the regulations, financial support will be granted to natural persons, associations or commercial companies.

Production structures (companies or associations) acting as producers or co-executive producers (upon presentation of a contract) are eligible. Production structures applying for support must have their registered offices in France or in a Member State of the European Union. In the latter case, they must have a permanent establishment in France (subsidiaries, agencies, branches or secondary establishments).

### **What are the methods of financial intervention?**

Ciclic will mainly grant non-refundable subsidies. In specific cases, it can support projects via the purchase of rights, call for tenders or public contracts.

### **What are the recipients' commitments?**

A convention between every recipient and Ciclic will clarify their obligations, the expected duration of residency or shooting, attendance time of directors and producers or the types of actions they will have to carry out as part of Ciclic activities, the expected benefits for regional employment, the expected distribution of the film and the requirements for the different communication materials and documents.

### **What are the selection criteria?**

**On the artistic level,** financial support should concern in priority projects which present an original point of view, a personal approach, a specific narrative form, an ambitious staging, direction or sound composition, etc. Besides, special attention must be paid to young writers, producers and technicians, as this support aims at encouraging the emergence of new talents.

**On the economic level,** regional employment must benefit from these interventions as well as from training, considering that in this field knowledge transfer is acquired through practice.

**On the territorial level,** as these actions are part of a regional policy, positive impacts are expected on our territory, in compliance with the community rules established by the Cinema Communication (14 November 2013).

**On the distribution level,** the question of work exposure is essential. The projects must indeed be provided with the conditions and means that they need to be presented anywhere, to all audiences.

The committees will take into account these four elements.

# SHORT FILM

Animation  
Production support

In order to support films throughout all different stages, Ciclic created animation residencies. The teams can use the infrastructures required for making animated films regardless of the technique (except for 3D computer animation). Ciclic provides adapted and fully-equipped offices and accommodation on the Ciclic Animation site.

## REGULATIONS

### 1 – PROJECT ELIGIBILITY

Production support concerns animated short films, regardless of the director's nationality. Animation techniques can be: puppets, objects, pixilation, play-dough, papers, cut-outs, low-relief, paint or sand on glass, drawing on paper or celluloid. Traditional "handmade" animation on graphic tablet can be considered (please contact us before sending your file). 2D/3D computer animation is excluded.

The project can be submitted directly by the director, by a short film production company, acting as an executive or co-executive producer (upon presentation of a contract). Production companies applying for support must have their registered offices in France or in a Member State of the European Union. In the latter case, they must have a permanent establishment in France.

The producer will have to take on the artistic, technical and financial responsibility of the project and be able to provide a signed contract for transfer of copyright with the project's author(s)/director(s).

The animation must not have started before the meeting date of the professional committee in charge of assessing the project.

### 2 – FUNDING AMOUNT

The funding amount will not exceed €50,000 per project.

The producer undertakes to make the short film within two years after the agreement has been signed.

The total amount of public aids cannot exceed 70% of the short film final cost.

### 3 – SELECTION METHODS AND PROJECT ASSESSMENT

#### **To be reviewed by Ciclic, files must be complete and deadlines respected**

The project assessment is made by committees exclusively composed of professionals. Their members are appointed at the beginning of the year via an order issued by Ciclic's manager. Throughout the year, Ciclic organises a certain number of sessions adapted to each genre (please see the schedule of these sessions at [www.ciclic.fr](http://www.ciclic.fr))

First, the members of the professional Animation committee review the projects and make a pre-selection (on the basis of the application file, the submitted graphic elements or imagery).

Then, the professional Animation committee meets the pre-selected directors who must be accompanied by their producers.

After this meeting, the committee delivers a favourable opinion to the projects it decided to support. This decision is based on the artistic dimension and the production conditions of the project.

If a project submitted only by the director is pre-selected, it can be postponed until the next session so that the director can look for a producer.

## 4 – TECHNICAL AND FINANCIAL ASSESSMENT

**If the film received a favourable opinion from the professional committee, a technical and financial committee will review the funding plan of the film, its estimated budget and the conditions of its making in order to determine the amount of the aid.** This committee is composed of Ciclic's manager, the supervisor of the "Cinema and Audiovisual Media" department, the supervisor of Ciclic Animation, representatives of the Centre-Val de Loire Region and of the DRAC Centre-Val de Loire.

The technical and financial committee takes into account all elements in favour of production on the regional territory. This is why a special attention will be paid to employment in the region, to the implementation of image education plans and to the promotion and distribution of the film in the region.

Every contract related to production will be concluded by the producer of the film who will act alone, in accordance with the current legislation and labour code, in compliance with his/her legal obligations towards social and tax authorities.

According to article 12 of the Agency statutes, Ciclic's manager makes the final decision concerning the granting of the aid and its amount. If the final budget given for the payment of the balance is lower than the reference budget, the subsidy will be proportionally reduced.

## 5 – DIRECTOR AND PRODUCER'S COMMITMENTS

The director and producer undertake to:

- encourage employment at every development stage and strengthen collaborations and partnerships with technicians, artists and service providers established in the Centre-Val de Loire Region,
- mention the name of Ciclic on every presentation document given to other funders,
- keep Ciclic updated on the important stages of preparation, production, shooting and distribution,
- place the following mention in the credits of the film/series:  
"With the support of Ciclic-Région Centre-Val de Loire, in partnership with CNC".

The director, the producer and their main collaborators shall be asked to contribute to programming, distribution, training and image education operations coordinated by Ciclic on the regional territory.

## 6 – PROGRAMME FUNDING

Production support for animated short films is financed by the Centre-Val de Loire Region and the *Centre national du cinéma et de l'image animée* within the scope of the State/Centre-Val de Loire Region agreement about audiovisual and cinematographic cooperation.

This support can be cumulated with aids provided by the CNC.

This support scheme is part of the *General Block Exemption Regulation* (GBER) N°651/2014 of 17 June 2014 of the European Commission, published in the Official Journal of the European Union on 26 June 2014, and the Communication C332/01 of the European Commission, published in the Official Journal of the European Union on 15 November 2013, called "Cinema Communication".

## 7 - CONTACT

**Ciclic**  
Eric Réginaud  
Ciclic Animation Supervisor  
eric.reginaud@ciclic.fr

24, rue Renan – CS 70031  
37 110 CHATEAU-RENAULT  
Tel: +33 (0)2 47 56 08 08  
Fax: +33 (0)2 47 56 07 77

# DOCUMENTS TO BE INCLUDED IN THE APPLICATION FILE

**Ciclic reviews every application files which are complete and meet the deadlines (date as confirmed by postmark).**

The session schedule is available at [www.ciclic.fr](http://www.ciclic.fr).

## Applicants will have to send:

- **1 complete copy** of the file by email to [eric.reginaud@ciclic.fr](mailto:eric.reginaud@ciclic.fr), specifying in the subject: CM ANIM / project title / director's name
- **1 paper file** to:  
Ciclic  
CICLIC ANIMATION / CM ANIM  
24 rue Renan – CS 70031 - 37110 Château-Renault  
FRANCE

## Files will include the following elements:

- a letter formalising and justifying the request addressed to Ciclic's manager,
- the file for selective support request, complete, dated and signed:
  - A. Application form for animated short films, **as front page for every file**,
  - B. Estimated budget, following the attached form (Excel),\*
  - C. Estimated funding plan C., following the attached form (Excel).\*
- the script,
- the synopsis,
- a note specifying the director's intents,
- drawings of the background,
- drawings of sets and characters, or pictures of scale models,
- the storyboard of the film or a significant sequence, or an animatic on DVD,
- the director's CV and possibly the screenwriter's CV,
- a dated and signed copy of the copyright assignment agreement (author, director),\*
- if the script is an adaptation from another work, send a copy of the adaptation agreement,
- the production company's filmography,\*,
- if the project eligibility is related to the establishment of the author or director in the Centre-Val de Loire Region, send a signed declaration specifying the habitual place of residence,
- 1 DVD of the director's previous films (except if the application concerns your first film) or a link.

\*The authors applying alone have no obligation to send these documents.

This list of documents is given as a base. Any other document that the applicant thinks fit to submit is welcome. What is most important is that the file reflects the project and its progression when the application is sent. Conversely, if key documents are not sent, the decision concerning the project can be altered. Except for the application form on the 1<sup>st</sup> page, the order of the documents is up to you.