

Ciclic Centre-Val de Loire, a public cultural service committed to books and images

Anouar Ouh/Pexels



[presentation]



Financing creativity, a strong commitment

The agency works alongside creators to bring their work to fruition and encourages the presence of artists, authors and filmmakers in the region with: writing residencies, an animation film studio, and financial support to get projects off the ground. Its programmes dedicated to the emergence of young talent make Ciclic Centre- Val de Loire a recognised incubator. It contributes to the territorial attractiveness of its region by working towards the establishment and development of creative and sustainable businesses. The agency also offers international perspectives to professionals through the Val de Loire Cinema Workshop, which provides them with networks of experts and access to co-productions.

New paths to culture

The Ciclic Agency strives to provide access to culture for as many people as possible, wherever they come from, and thus contributes to the social cohesion of the territory. One of the primary missions of the Agency is to bring works, artists and the public together, in particular by bringing movies to rural areas with the Cinémobile or by offering the discovery of contemporary literature (residencies, associated authors). Working closely with cinema exhibitors, Ciclic Centre-Val de Loire contributes to the promotion of more confidential forms of cinema (*Mois du film documentaire* [Documentary Film Month], *Circuit court* programme).



Ciclic Centre-Val de Loire, the regional agency for books and images, implements a cultural public service arising from collaboration between the Centre-Val de Loire Region and the State. The agency offers a wide range of services and actions, from the administration of support funds for the film, audiovisual and book sectors to the consolidation of projects and career paths of professionals and artists through training and residencies, as well as image and book educational in-school and out-of-school programmes.

Ciclic Centre-Val de Loire provides access to cinematographic and literary works for as many people as possible, both residents and citizens, throughout the region, where rural areas are predominant.

The Agency manages and leads a regional programme to collect, store and preserve a remarkable intangible heritage based on the moving image.

All of these actions and services have demonstrated their coherence and relevance, making Ciclic Centre-Val de Loire a unique tool that relies on the long-term support and confidence shown by the public authorities within the board of directors, as well as on the skills and professionalism of its teams based in Château-Renault, Vendôme, Issoudun and Saint Jean de la Ruelle.



Develop appreciations and sensitivities

The Agency's artistic education activities in images and language offer young people the opportunity to decipher the flow of information arriving from all directions (cinema and literature, press, television, internet, etc.) The Agency also coordinates projects in partnership with educational and cultural actors, both in-school (*Lycéens et apprentis au cinéma, Lycéens, apprentis, livres et auteurs d'aujourd'hui*) and out-of-school (*Passeurs d'images, Des regards des images*). It also offers numerous workshops on artistic practices and digital educational courses (upopi.ciclic.fr).

Historical sources with amateur archives

From family films to activist or testimonial movies, Ciclic Centre-Val de Loire collects, digitalizes, indexes and promotes the region's cinematographic and audiovisual heritage. The Agency reinstates its rightful place and anchors it resolutely in the present, by making these heritage collections available to artists (filmmakers, visual artists, musicians) for contemporary creations. In addition, the Agency distributes them to a wider public during sessions in the region or through the memoire.ciclic.fr website, which is free and collaborative.



Ciclic Centre-Val de Loire close to the territories

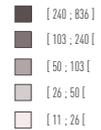
1,220 actions in 23 different communities

The cartographic representation chosen, which is ideal for giving an account of the concern the Agency has for the cultural development of the territory in the distribution of its actions, is based on the Regional Plan for the Development, Sustainability and Equality of Territories (SRADDET). Twenty-three population basins compose this territorial breakdown.

Where we can find:

- **its educational actions** and artistic education in-school (*Lycéens et apprentis au cinéma, Lycéens et apprentis livres et auteurs d'aujourd'hui*) and out-of-school (*Passeurs d'images, Des Regards des images*), screening and workshops;
- **its cultural dissemination actions** (supported films, short film programmes) and the Cinémobile's tour (46 rural municipalities in the region spread over the region out of five departments);
- **its actions to disseminate the filmed heritage** ;
- **its actions to disseminate literature**, with a thousand winter readings that unfold on 300 municipalities and the presence of authors (associated or in residence) to meet the inhabitants on the territory.

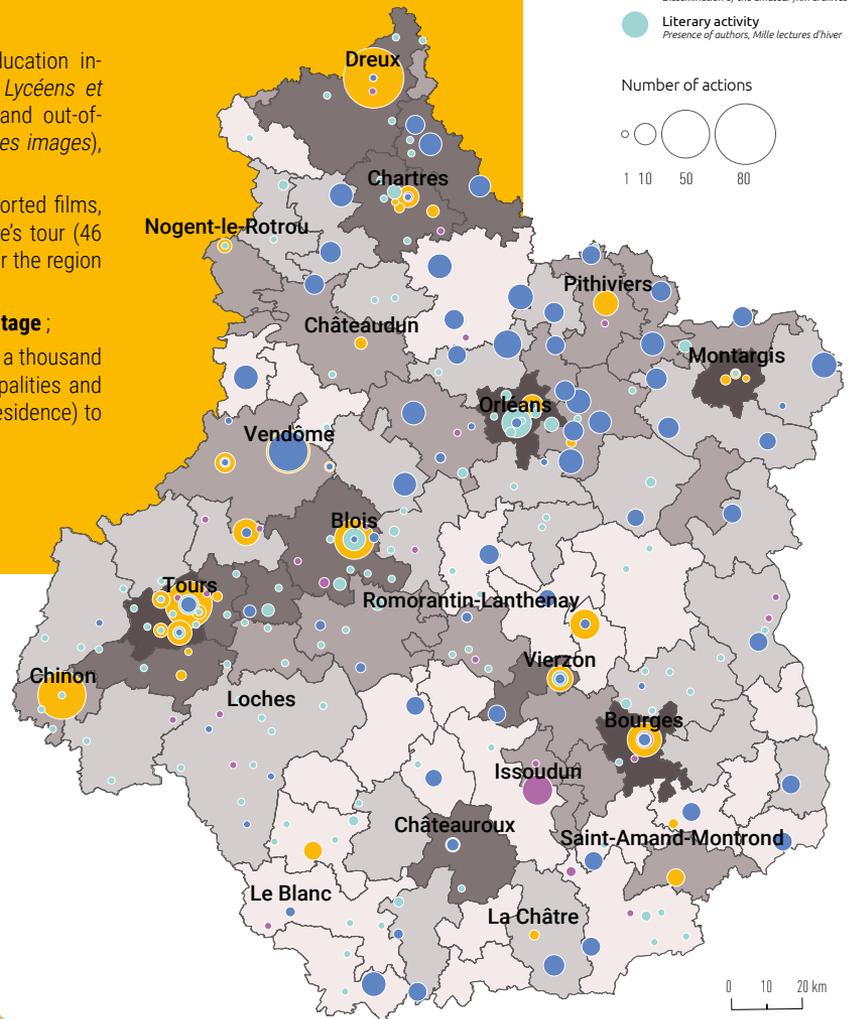
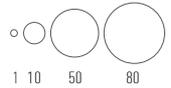
Population density (h/km2)



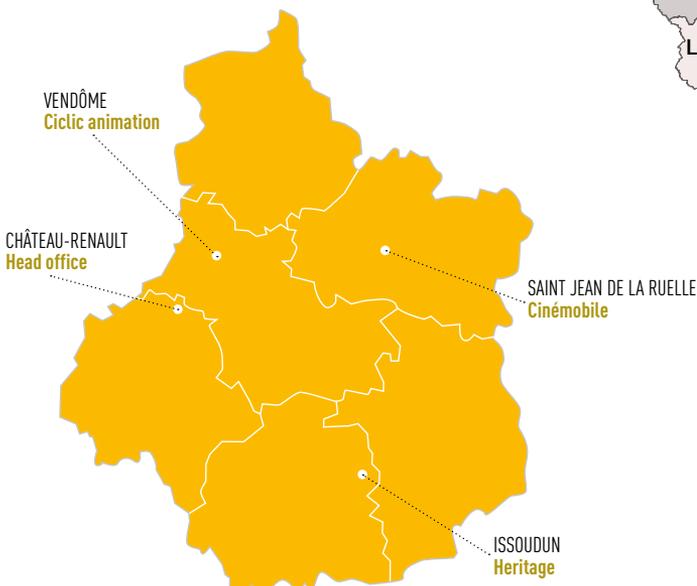
Actions nature



Number of actions



www.ciclic.fr



PRÉFET DE LA RÉGION Centre-Val de Loire
Direction régionale des affaires culturelles

Ciclic Centre-Val de Loire is a public institution for cultural cooperation with an administrative character created by the Centre-Val de Loire Region and the State.

key figures 2021*

cinémobile

46 municipalities covered
5,5 months of activity
23,000 tickets



regional sectors

bookshop

15 bookstores and book outlets supported

edition

24 supported publishers

19 individualized support actions
5 collective training sessions
9 professional meetings

audiovisuel

15 supported production companies

authors

9 residencies for authors or associated authors



shootings

134 days
3,325 working days for technicians, actors and extras

residence

1,514 days residencies in Ciclic Animation

residence

118 films hosted at Ciclic Animation since the opening in Vendôme

100,000 children and adolescents involved

15,872 students enrolled in Lycéens au cinéma

86 On-hand workshops

in-school and out-of-school image education schemes

412 trained teachers

32 Lycéens apprentis, livres et auteurs classes

21 Passeurs d'images partnerships

key figures 2021*

upopi.fr

Université populaire des images

1,044,809 pageviews

207,268 users

316,813 sessions

online courses

291,470 introductory
course consultations
In film analysis
vocabulary

memoire.fr

13,571 movies online

1,682 hours



selective aid

film aid fund

2,344,000 euros

book aid fund

373,667 euros

team

46
permanent agents

board of directors

26 board members

budget

8.7
million euros

169 grants granted in 2021



* Covid-19 impact